

2018 WEI ROME



Conference Program & Schedule

13-15 November, 2018

Organized by the West East Institute

Rome, Italy

Venue Address:

Hotel Bernini Bristol, Piazza Barberini 23, 00187

Roma, Italy

CONFERENCE ACTIVITIES:

Conference Registration:

Tuesday, November 13 8:00 am – 12:00 pm

Wednesday, November 14 8:00 am – 12:00 pm

Coffee Break

ALL-DAY COFFEE SERVICE (8:30 AM-4:00PM)

Assortment of freshly baked cookies, brownies and blondies.

Freshly brewed coffee, decaffeinated coffee, assorted teas will be served all-day during the conference. Unfortunately, we will be unable to offer the lunch during the conference. Sorry for the inconvenience)

Conference Sessions:

Tuesday (Room 1 and Room 2) 9:00 am – 5:00 pm

Wednesday (Room 1 and Room 2) 9:00 am – 13:00 pm

Thursday (Free Time Social Time)

Concurrent sessions scheduled in two-hour increments (Each paper has 20-minute time slot to present)

WEI Business and Economics conference sessions & Education and Humanities conference sessions: Hotel Barberini

Conference Chair

Dr. Sergei Peregonchuk

Dr. Sergei Peregonchuk obtained his PhD degree in Economics from the Lvov State University (Ukraine) in 1982. The dissertation research was dedicated to the modern tendencies in international division of labor. He analyzed the specifics of intra-firm trade between foreign subsidiaries of USA transnational corporations. In 1992 he was selected for the Professional Development Award granted by the Muskie Fellowship Program. That fellowship allowed him to enroll at the University of Illinois (Urbana-Champaign, USA) where he completed his Master of Science degree in Economics. From 2004 to 2015 Dr. Sergei Peregonchuk was teaching Introductory Economics and Business Statistics at the Mount Royal University (Calgary, Canada). For the last three years, he was working at the University of South Pacific (Fiji) and the National University of Samoa. His research efforts during that time were focused on methodological issues of teaching Introductory Economics to undergraduate students. In his recent publications, Dr. Sergei Peregonchuk is trying to grab attention of the economic educators' community to the urgent need of a radical switch from the traditional way of teaching Introductory Economics.

Room: Alte Kapelle	Business & Economics and Management
Tuesday	9:00 am - 10:50 am
Session Chair	Oguzhan Ozcelebi, PhD
Presentations	

Revisiting the Macroeconomic and Financial Impacts on Country Risk in EAGLE Countries via
ARDL Bounds Test and Error Correction Model

Oguzhan Ozcelebi, PhD

Istanbul University

Regular

The Priority Directions Of Recreational Activity Development In The Nizhny Novgorod Region

Tatiana Zykova, PhD

Institute of Economics and Entrepreneurship of the National Research University

Nizhny Novgorod Russia

Regular

Elena Kochkurova, PhD

Institute of Economics and Entrepreneurship of the National Research University

Nizhny Novgorod Russia

Regular

Is There a Finite Debt Accumulation Horizon in the Eurozone?

Milan Bednar, PhD Candidate

University of Economics, Prague

Czech Republic

Regular

Room: Alte Kapelle	Business & Economics and Management
Tuesday	11:00 am - 12:40 am
Session Chair	Dr. Sergei Peregonchuk
Presentations	

Corporate risk assessment quality in terms of fixed assets forecasting method

Teresa Famulska, PhD

University of Economics in Katowice
Poland

Bozena Ciupek, PhD

University of Economics in Katowice
Poland

Jan Kaczmarzyk, PhD

University of Economics in Katowice
Poland

Role Of SMEs' In Lebanese Economy

Imad Farran, PhD Candidate

American University Of Technology
Main Street Lebanon
Regular

Teaching Introductory Economics: Critique Of The Traditional Way Of Teaching “Production Costs”

Sergei Peregonchuk, PhD

The National University of Samoa
Calgary Canada
Regular

Tulay Guney, Business Professional

Dentist
Turkey

Room: Alte Kapelle	Education and Humanities
Tuesday	9:00 am - 10:50 am
Session Chair	Dr. Maria-Elvira Luna-Escudero-Alie
Presentations	

Quality Enhancement and Assurance in HE in the SA Context: Opportunities and Challenges
Liteboho Ednah 'Mampho 'Mabokang Monnapula-Mapesela, PhD
Central University of Technology
Regular

Enhancing the use of teaching portfolio in higher education as a critically reflexive practice: An exploratory study
Rosaline Raseboya Sebolao, PhD
Central University of Technology Free State
Regular

The Impact of Boko Haram Insurgency on Education in Northeastern Nigeria
Abdullahi Musa Ashafa, PhD
Kaduna State University-Nigeria
Tafawa Balewa Way, Kaduna Nigeria
Regular

Teaching Humanities Traditions in the 21st Century: Canons in the Last Last Best West
Alex Kizuk, PhD
University of Lethbridge
Lethbridge Canada
Regular

Integrative Education in Arabic Language
ahlam alzahawi, PhD
zayed University
Regular

Lowering the Affective Filter in Task-Based Activities
Maria-Elvira Luna-Escudero-Alie, PhD
Montgomery College, Maryland
Great Falls United States
Regular

Room: Alte Kapelle	Education and Humanities
Tuesday	11:00 am - 12:50 pm
Session Chair	Dr. Tuncay Gürbüz
Presentations	

Simulation Experience in Educational Conflict Situations: The Bridge Between Theory and Practice

Shira Iluz, PhD
Bar Ilan University
Ramat-Gan Israel
Poster

Worklife Experience of Faculty Members with Disability in Turkish Higher Education

Havanur Aytas, Researcher
Middle East Technical University
ANKARA Turkey
Regular

A Study of Perceptions of Leadership and its Role in Educational Transformation in Girls' Secondary

Schools in Saudi Arabia
Hind Alowin, PhD Candidate
Manchester Metropolitan University
Manchester United Kingdom
Regular

Womens and Elections

Hanan Alsuraihi, PhD Candidate
The University of York
London United Kingdom
Regular

Analysis of Interaction of Criteria Affecting a Competitive Dance Couple's Performance in

DanceSport
Tuncay Gürbüz, PhD
Galatasaray University
istanbul
Regular

Research about Children's Painting Education Method Based on House Tree Person Test

LAN YU, PhD Candidate
Japan Advanced Institute of Science and Technology
Regular

Shane Tong, Teacher

Saint John's College Hamilton NZ
Hamilton New Zealand

Room: Alte Kapelle	Education and Humanities
Tuesday	14:00 pm - 15:50 pm
Session Chair	Dr. Bradley Thompson
Presentations	

Enhancing student learning outcomes using academic staff development

Severino Machingambi, PhD

University of Mpumalanga

Corner of R40 and D725 Road South Africa

Regular

Collaborative Action Research in Academic Administration

Bradley Thompson, PhD

The College at Mid-America

Cordova United States

Regular

Effective Teaching: Student Perspectives from the Middle East

Khawlah Ahmed, PhD

American University of Sharjah

Regular

Social Advertising as a Socialization Factor of the Contemporary Youth?

Marcela Göttlichová, Researcher

Tomas Bata University in Zlín

Univerzitní 2431 Czech Republic

Poster

The Use of Technology in the Context of Multidisciplinary Creativity and Innovation in Art

Nihan Akdemir, PhD

Altinbas University

Atlas Caddesi Turkey

Regular

Room: Alte Kapelle	Education and Humanities
Wednesday	9:00 am - 10:50 am
Session Chair	Alexia Papakosta, PhD
Presentations	

Mike Kenny's "Boy with a suitcase" (Kappa Theatre): the exploitation of audio and visual codes and their effect on the memory of the young pupil-spectator

Alexia Papakosta, PhD

National And Kapodistrian University Of Athens
Orchomenos Greece

Aphrodite Andreou, PhD Candidate

National and kapodistrian University of Athens
Athens Greece

Ioanna Blouti, PhD Candidate

National and Kapodistrian University of Athens

Self efficacy and impact on success training

Tillou Lallouna, PhD Holder

Mouloud Mammeri University
Alger Algeria

Symbols of the Past: Constructing the Image of a Political Identity through Architecture and Ornamentation in Ankara

Gizem Sazan, PhD Candidate

Atilim University
Ankara Turkey
Regular

Effects of the Presence of Memory on Individuals, Societies and Architectural Spaces: The Example of "The Giver"

Selcan Cihangiroglu, PhD Candidate

Atilim University
Ankara Turkey
Regular

The Use of Idioms in the Saudi Society: A Field Study

Hijab Alqahtani, PhD

Shaqra university
Saudi Arabia
Regular

Re-constructing Home as a Traumatic Healing Phase for Migrants: The Art Work named 'Rendered Memories'

Dilsa Gunaydin Temel, PhD Candidate

Atilim University
Ankara Turkey
Regular

Nalan Guney, Participant

Aydin University, Student
Turkey

Room: Alte Kapelle	Education and Humanities
Wednesday	11:00 am - 12:40 pm
Session Chair	Matilde (Luna Escudero) MARTIN
Presentations	

Social Advertising as a Socialization Factor of the Contemporary Youth?

Marcela Göttlichová, Researcher
Tomas Bata University in Zlín
Czech Republic
Poster

Favoring Creativity and Multisensory Teaching Strategies for Success in the LD population when acquiring L2 and Best Teaching Practices with the Purpose to Achieve Social Justice.

Matilde (Luna Escudero) MARTIN, Teacher
The Village Academy of Maryland
Alexandria United States
Regular

Innovate the tutoring services' instructional design to counteract undergraduate students' educational failure: the case of the Department of Education of Roma Tre University

Giovanni Moretti, PhD
Roma Tre University - Department of Education
Rome Italy

Virtual Presentation(E-Presentation)